



British
Thoracic
Society



Exhibit at the British Thoracic Society Winter Meeting

Exhibitor Prospectus 2024

Charity & Non-Commercial Organisations

"Each year, thousands of respiratory professionals from across the multi-professional respiratory team attend the BTS Winter Meeting. From showcasing the latest research and product innovations, to facilitating discussions with colleagues, exhibiting at the Winter Meeting is an invaluable opportunity to showcase our work towards better lung health for all. Book your stand and join us at this year's Winter Meeting."

Professor James Chalmers
Chair, BTS Science & Research Committee

The British Thoracic Society (BTS) is delighted to offer selected charities and non-commercial organisations the opportunity to join us at the 2024 Winter Meeting.

Dates: Wednesday 27 to Friday 29 November 2024 (set-up on Tuesday 26 November 2024)

Location: QEII Centre, London, SW1P 3EE

The Winter Scientific Meeting is the highlight of our professional calendar and is a great opportunity to showcase the very best of UK and international respiratory medicine. The programme aims to cover the breadth of the specialty and to highlight the latest advances in clinical, translational and basic science, providing superb science and education for all healthcare professionals and scientists who are working hard to improve the care of people with respiratory disease.

Along with the outstanding science, the Meeting provides an invaluable opportunity to network with colleagues old and new, from across the UK and internationally.

Book your stand now and be a part of this amazing event. Showcase the very best that your organisation has to offer, and make the most of opportunities for those all-important one-to-one interactions with clinicians, allied health professionals and scientific colleagues.

The exhibition hall will also include refreshment points to maximise footfall to stands.

DELEGATE NUMBERS

The Winter Meeting is usually attended by between 2,000 and 2,500 delegates, with the 2023 Winter Meeting attracting nearly 2,370 participants across the three days. Delegates comprise consultants and specialty trainees, medical students, nurses, physiotherapists, physician associates, research scientists, speech and language therapists, physiologists, general practitioners and pharmacists.



THE EXHIBITION

The charity and non-commercial stands will be located in the Britten lounge on the 3rd floor of the QEII Centre, where refreshments will also be served.

The floor plan of the exhibition area is available separately [here](#).

EXHIBITION TIMINGS (provisional)

BTS expects that exhibition staff will be present at their stands during the exhibition open hours on all three days of the Meeting:

Set-up:	Tuesday 26 November 2024 – 8.00am to 7.00pm (at scheduled times)
Exhibition open:	Wednesday 27 November – 8.00am to 5.30pm Thursday 28 November – 8.00am to 5.45pm Friday 29 November – 8.00am to 2.30pm
Conference ends:	Friday 29 November – 5.00pm
Break-down:	Friday 29 November – 2.30pm to 7.00pm (at scheduled times)

ACTIVITIES DURING THE MEETING

While BTS is happy for charitable organisations to promote their work, we cannot give permission for you to sell or give out food items, and it is not possible for you to raise money by operating a raffle or other similar activities during the Meeting. You may hand out flyers and other leaflets promoting the work of your organisation only from the stand – please do not move among delegates during lunch and refreshment breaks to do so. This is because of the risk of congestion, to comply with the venues' fire regulations and to aid free movement round the exhibition and catering area.

STAND RATES

- Charity rate: £440 plus VAT
- Other organisations rate: £2,200 plus VAT

ALL STAND RATES INCLUDE

- One trestle table, one black tablecloth and two chairs (with space behind for a pop-up style stand);
- One 13-amp electrical socket (on request);
- Admission for two personnel per day to staff the exhibition stand, including access to the conference sessions. Any additional exhibition personnel should register and pay and may do so at the concessionary delegate rate.
- Refreshments during programmed break times (lunch is not included).
- Access to the President's Reception on the Thursday evening, for a maximum of two staff per stand.
- Organisation information included in the Winter Meeting final programme PDF.
- Organisation information included in the conference App.
- Log-in credentials for the conference App, including access to the "Who's Here" tab.

BOOKING INFORMATION

All stands will be allocated on a first-come, first-served basis, so you are advised to book early.

Bookings will be accepted via email only to the BTS Conference Manager: cathryn@csconferences.co.uk.

If you do not receive an acknowledgement within two working days of returning the booking email, please contact the Conference Manager.

GENERAL INFORMATION

CONFIRMATION OF BOOKING/ACCEPTANCE OF TERMS AND CONDITIONS

As soon as you have confirmed your stand choice, your organisation is liable to our payment and cancellation terms and agrees to comply with all rules in the Exhibitors' Manual.

PAYMENT AND PURCHASE ORDERS

Payment in full must be made no later than 8 weeks prior to the Meeting, i.e., by 1 October 2024. If a Purchase Order number is required for the invoice, then the Purchase Order form must be submitted within one week of the stand booking being made. We will not allocate space to any organisation that owes the Society money from previous years' Meetings.

GENERAL CANCELLATION POLICY

The Society's general cancellation policy is as follows: from the date of our confirmation email up to 8 weeks before the event takes place (i.e., 1 October 2024), organisations will be liable to pay BTS 50% of the quoted stand price if they cancel their reserved stand. After that date, organisations will be liable for 100% of the quoted stand price if they cancel.



COVID-19 AMENDMENTS AND CANCELLATION POLICY

In the event that this onsite event has to be cancelled due to Government guidelines, if possible organisations will be offered the opportunity to exhibit at an online event instead, at 50% of the onsite exhibition stand cost. If the organisation does not wish to accept an online exhibition stand, then the organisation may cancel their onsite stand without penalty.

PLEASE NOTE

- All costs are plus VAT.
- Acceptance of exhibition stand bookings and sponsorship is at the discretion of BTS.
- BTS does not allow sponsored symposia.
- BTS does not permit sole sponsorship of events, nor for events to be perceived as such.

All details are correct at the time of offering.

Please see the separate document for BTS Terms & Conditions for Exhibitors.

CONTACT INFORMATION

For further information on the exhibition or to reserve a stand or sponsorship, please contact:

Cathryn Stokes, BTS Conference Manager

Tel: 020 7831 8778 ext 1002

Mobile: 07961 538 856

Email: cathryn@csconferences.co.uk

DATES OF FUTURE MEETINGS

BTS SUMMER MEETING 2025



BTS WINTER MEETING 2025



BTS HEAD OFFICE & REGISTERED ADDRESS

17 Doughty Street, London, WC1N 2PL

Tel: 020 7831 8778

www.brit-thoracic.org.uk