

# QI PROGRAMME FOR TOBACCO DEPENDENCY TREATMENT 2023

## COHORT 1 EVALUATION



### TEAM DEMOGRAPHICS

24 teams across the UK, with the following job roles:



Admin and Business Support/Business Intelligence/Clinicians- Respiratory and Junior Doctors/Communications/Data Scientists/Health Improvement and Healthy Lifestyles Managers/Health Inequalities Managers/Nurses/Pharmacists/Project Managers/Public Health Consultants/Respiratory Operations Managers/Tobacco Dependency Advisors and Managers

### ENVIRONMENTAL SUSTAINABILITY



Remote delivery of this programme saved around 10,500 miles of travel.

### FOUR PROJECT AREAS



- Project Area 1: Smoking screening status.
- Project Area 2: Referrals into the tobacco dependency treatment service.
- Project Area 3: NRT provision.
- Project Area 4: Transfer of care to the community.

### PROJECT IMPROVEMENTS ACROSS DIFFERENT SITES



- 15% increase in screening compliance.
- 38% increase in screening on the project ward.
- 60% increase in screening.
- 25% increase in patients engaging with tobacco dependency services.
- 63% increase in referrals during the programme, increased confidence by junior doctors.
- 90% increase in referrals to midways via the virtual booking clinics.
- 48% increase in patients receiving NRT on their TTOs.
- 15% increase in NRT prescribing on participating wards from January to July.
- 5x increase in community engagement in stop smoking services.
- 2.8x increase in patient 28-day quit rate.

### OUTCOMES: LEARNINGS



- 23% increase in self-rated knowledge.
- 22% increase in confidence.
- 12% increase in understanding of site specific tobacco dependency treatment pathways.
- 17% increase in team understanding of pathway issues due to their participation.
- Enhanced project management skills.